

360° COMMUNICATION SERVICES

Offline Marketing Services

- Branding Plan & Strategy
- Logo Designing
- Print Advertising
- Radio Advertising
- Television Advertising
- Printed Collaterals
- Branding Items (Shirts, pen & cap etc.)
- Outdoor Advertising (Hoardings & Billboards etc.)
- Events & Conferences
- Creative designing

Online Marketing Services

- Website Content Preparation
- Social Media Services
- SEO
- Public Relations
- Digital Content Creation (Blogs, Articles, photography, video shooting etc.)
- Mobile Advertising (Optional)
- Creative designing for social/digital media

Small Business Branding Applications

₹ 34,999/-
+ GST as applicable
(One Time)

- 3 Logo options
- Approved logo applications on stationery, in-store material, basic retail merchandise & an abridged logo application manual
- One PR Activity for your launching function

Small Business Digital & Social Media

₹ 31,999/-
+ GST as applicable
(One Time)

- 5 dynamic website pages
- 2 GB hosting
- Business domain name with 2 Email IDs
- One social media page creation & set as per professional site guidelines (Either Facebook or Instagram)
- 2 creative posts with 1 template video for social media

Small Business Creative Design

₹ 29,999/-
+ GST as applicable
(One Time)

- Print Ad
- Promo/Offer/Scheme Branding
- Hoarding
- Poster & Leaflet
- Standee & Dangler
- Entry Card & Stickers

Small Business Digital & Social Media

₹ 19,999/-
+ GST as applicable
(One Time)

Media followup for participation in the programme Press Release (Odia & English) - NB: Info should be shared by the client Followup for news publication (Max 8-10 Newspaper/Portal/TV) Dossier submission with detail of clippings If there's any media gifting (charges will be extra)

360° COMMUNICATION SERVICES

▶ Small Business Creative Design

₹29,999/-

+ GST as applicable
(One Time)

- Print Ad
- Promo/Offer/Scheme Branding
- Hoarding
- Poster & Leaflet
- Standee & Dangler
- Tent Card & Stickers

▶ Small Business PR Activity

₹19,999/-

+ GST as applicable
(One Time)

- Media followup for participation in the programme
- Press Release (Odia & English) - NB: Info should be shared by the client
- Followup for news publication (Max 8-10 Newspaper/Portal/TV)
- Dossier submission with detail of clippings
- If there's any media gifting (charges will be extra)

▶ Large Enterprises/Corporate Branding Applications

₹54,999/-

+ GST as applicable
(One Time)

- 7 Logo options
- Approved logo applications on stationeries (Letter head, Envelope, I-card, Visiting Card, Coffee mug, Pen, Cap, Pen-drives etc. office materials ,basic corporate rchandise & an abridged logo application manual)
- One Brouchure (3-4 pages) NB: content should be shared by the client

▶ Large Enterprises/Corporate Digital & Social Media

₹49,999/-

+ GST as applicable
(One Time)

- 7 dynamic website pages
- 5 GB hosting
- usiness domain name with 5 Email IDs)
- Social media pages creation & set as per professional site guidelines (Facebook, Instagram, Twitter, Linked In & YouTube)
- 7 creative posts with 2 template video for social media
- Google Profile creation

▶ Large Enterprises/Corporate Creative Design

₹45,999/-

+ GST as applicable
(One Time)

- Print Ad
- Promo/Offer/Scheme Branding
- Hoarding
- Poster & Leaflet
- Standee & Dangler
- Tent Card & Stickers

▶ Large Enterprises/Corporate PR Activity

₹39,999/-

+ GST as applicable
(One Time)

- Media Invitation designing with media followup for participation in the programme
- Media Registration
- Press Release (Odia & English) - NB: Info should be shared by the client
- Followup for news publication (Max 15-20 Newspaper/Portal/TV)
- Dossier submission with detail of clippings
- If there's any media gifting (charges will be extra)

Noted Below

- Above work details limited to designing work only, not any outside vendor cost added here.
- Customize Branding Proposals for Your Business with Sanket - We are also doing this for your business's growth.
- We are doing customized WhatsApp creative with marketing
- We are good in bulk wish post making for social media clients with calendar
- As SEO is the part of digital marketing, so we offer you this service with best expertise.
- Content Preparation for Articles, Blogs & Websites, part of our content marketing with best expertise.